

Dan Hellerich

Minneapolis, Minnesota • (612) 600-6982 • dan@hellerich.net

Profile

Quality-focused leader with ability to guide and direct diverse teams to deliver successful digital solutions and maximize business outcomes. Record of increasing productivity, responsibility, and delivering innovative technical and marketing solutions. Leverage communication strengths to cultivate relationships with clients and generate business efficiencies and growth. Excel in leading teams to understand and fulfill business requirements, while overcoming project challenges. Demonstrated vision and leadership in advising executive leaders on organizational structural changes, talent management, and driving growth of the organization's technical capabilities.

Professional Experience

Software Development Manager

December 2019 – Present

MOBĒ

Plymouth, Minnesota

Technical Lead

November 2015 – November 2019

Gage Marketing Group

Plymouth, Minnesota

Lead the development efforts of web and mobile solutions for global brands like Microsoft, Amazon, Lifetouch, and Best Buy, with the objective of delivering great experiences that scale.

- Work closely with clients to understand their product vision and ensure architecture of technical solutions will deliver on that vision. Create estimates, technical documentation, and diagrams to clearly articulate complex ideas to business stakeholders and developers. Managing timelines and resources to deliver a high-quality product on time and on budget.
- Plan development of solutions, breaking projects into tangible subtasks for developers. Regularly reviewing progress, facilitating conversations about technical differences or challenges, performing code reviews, and providing feedback & approval on development builds.
- Setting up continuous integration & delivery for development and QA environments. Planning and executing production releases, including data migrations, web deploys, and app store submissions. Monitoring application and database performance, troubleshooting and prioritizing bug fixes.

Development Team Director, December 2013 – September 2015

Technical Architect, October 2012 – December 2013

The Integer Group

Des Moines, Iowa

Lead a diverse team of developers and analysts for a global promotional and shopper marketing agency. Delivered forward-thinking digital solutions for national clients, like: Naked Juice, Michelin, BFGoodrich, Pennzoil, Quaker State, Pella Windows, Electrolux, Frigidaire, and Carpet One.

- Provided leadership for cross-functional groups including account management, creative, strategy, and development, to create clear visions for creative and technical solutions.
- Elevated the quality of the agency's digital work by reviewing designs, acting as a sounding board for technical challenges, performing code reviews, and providing feedback & approval.
- Mentored developers and designers on both technical and business aspects of their roles, creating career growth plans and facilitating teamwork; planned staffing and interviewed/hired new talent.
- Operationalized efficiencies by architecting reusable components and refining development practices, enabling the development team to consistently deliver quality work on aggressive timelines.
- Assisted in responding to new business inquiries and presented the agency's technical capabilities.
- Recognized for leadership and success with a series of 3 promotions over eight years.
- Selected among 20 to participate in the national Integer Leadership Institute for emerging leaders in 2013.

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Senior Web Developer, July 2010 – October 2012
Web Developer, April 2007 – July 2010

The Integer Group
Des Moines, Iowa

Developed web sites for promotional campaigns. Clients included: Taser, Benjamin Moore Paints, Quick-Step Flooring, Mediacom Cable, Iowa Lottery, and Iowa Tourism.

- Translated marketing needs and creative concepts into deliverable technology solutions, producing estimates and documenting requirements to clearly set project expectations with internal team and clients.
- Produced and presented technical diagrams like workflows, database models, site maps and wireframes to define and communicate functionality with internal team and clients.
- Developed websites using HTML, CSS, and JavaScript (jQuery), PHP, MySQL, & Apache.
- Developed the Iowa Wine & Beer iOS app using Objective-C; led other developers on additional iOS, Android & Windows application development projects.
- Lead development team in adopting best practices: source control; separate development, test & production environments; and leveraging Google Analytics.
- Awarded the Jack Kragie Award, the agency's annual associate of the year award, in December 2011.

Portal Developer
May 2005 – April 2007

C.H. Robinson Worldwide
Eden Prairie, Minnesota

Migrated the corporate intranet to a Microsoft SharePoint Portal Server 2003 platform. Defined, reviewed & integrated work from contract developers. Developed ASP.Net & MS SQL web applications to support business processes, collaboration & document publication.

Web Developer
October 1999 – May 2005

Bizco Technologies
Lincoln, Nebraska

Designed & developed web sites for clients. Developed enhancements & maintained proprietary eCommerce software used by both consumers & sales representatives, using ASP, MS SQL Server 2000, & IIS. Managed domain name registrations, DNS, and setup web servers.

Programmer Intern
June & July 2004

WebDatabases, GmbH
Schwäbisch Gmünd, Germany

Assisted in the development of custom web-based applications using WebDatabases' CMS. Setup server-side web analytics software for over 100 hosting client web sites.

Education

Bachelors of Science in Computer Science
Graduated from the Honors Program May 2005
Minor in Music

Augsburg College
Minneapolis, Minnesota