Dan Hellerich

Minneapolis, Minnesota • (612) 600-6982 • dan@hellerich.net

Profile

Quality-focused leader with ability to guide and direct diverse teams to deliver successful digital solutions and maximize business outcomes. Record of increasing productivity, responsibility, and delivering innovative technical and marketing solutions. Leverage communication strengths to cultivate relationships with clients and generate business efficiencies and growth. Excel in leading teams to understand and fulfill business requirements, while overcoming project challenges. Demonstrated vision and leadership in advising executive leaders on organizational structural changes, talent management, and agency network-wide digital capabilities.

Professional Experience

Development Team Director, December 2013 – September 2015   **The Integer Group**
Technical Architect, October 2012 – December 2013   Des Moines, Iowa

Lead a diverse team of up to seven digital marketing professionals for a global promotional and shopper marketing agency. Delivered forward-thinking digital solutions for national clients, including: Naked Juice, Michelin, BFGoodrich, Pennzoil, Quaker State, Pella Windows, Electrolux, Frigidaire, and Carpet One.

- Provided leadership for cross-functional groups including account management, creative, strategy, and development, to create clear visions for creative and technical solutions.
- Elevated the quality of the agency's digital work by reviewing designs, acting as a sounding board for technical challenges, performing code reviews, and providing feedback & approval.
- Mentored developers and designers on both technical and business aspects of their roles, creating career growth plans and facilitating teamwork; planned staffing and interviewed/hired new talent.
- Operationalized efficiencies by architecting reusable components and refining development practices, enabling the development team to consistently deliver quality work on aggressive timelines.
- Assisted in responding to new business inquiries and presented the agency's technical capabilities.
- Recognized for leadership and success with a series of 3 promotions over eight years.
- Selected among 20 to participate in the national Integer Leadership Institute for emerging leaders in 2013.

Senior Web Developer, July 2010 – October 2012   **The Integer Group**
Web Developer, April 2007 – July 2010   Des Moines, Iowa

Developed web sites for promotional campaigns. Clients included: Taser, Benjamin Moore Paints, Quick-Step Flooring, Mediacom Cable, Iowa Lottery, and Iowa Tourism.

- Translated marketing needs and creative concepts into deliverable technology solutions, producing estimates and documenting requirements to clearly set project expectations with internal team and clients.
- Produced and presented technical diagrams like workflows, database models, site maps and wireframes to define and communicate functionality with internal team and clients.
- Developed websites using HTML, CSS, and JavaScript (jQuery), PHP, MySQL, & Apache.
- Developed the Iowa Wine & Beer iOS app using Objective-C; led other developers on additional iOS, Android & Windows application development projects.
- Lead development team in adopting best practices: source control; separate development, test & production environments; and leveraging Google Analytics.
- Awarded the Jack Kragie Award, the agency's annual associate of the year award, in December 2011.

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Portal Developer   **C.H. Robinson Worldwide**
May 2005 – April 2007   Eden Prairie, Minnesota

Migrated the corporate intranet to a Microsoft SharePoint Portal Server 2003 platform. Defined, reviewed & integrated work from contract developers. Developed ASP.Net & MS SQL web applications to support business processes, collaboration & document publication.

Web Developer   **Bizco Technologies**
October 1999 – May 2005   Lincoln, Nebraska

Designed & developed web sites for clients. Developed enhancements & maintained proprietary eCommerce software used by both consumers & sales representatives, using ASP, MS SQL Server 2000, & IIS. Managed domain name registrations, DNS, and setup web servers.

Programmer Intern   **WebDatabases, GmbH**
June & July 2004   Schwäbisch Gmünd, Germany

Assisted in the development of custom web-based applications using WebDatabases' CMS. Setup server-side web analytics software for over 100 hosting client web sites.

Education

Bachelors of Science in Computer Science   **Augsburg College**
Graduated from the Honors Program May 2005   Minneapolis, Minnesota
Minor in Music